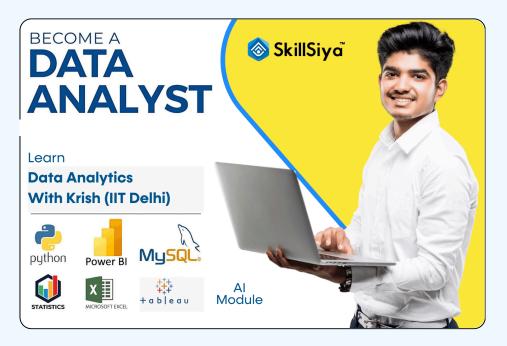
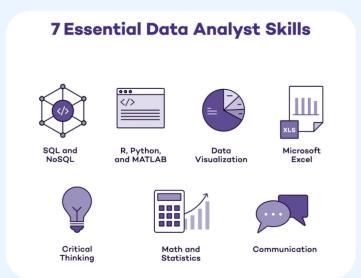
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Syllabus

Basic to Advanced Excel Functions

Syllabus

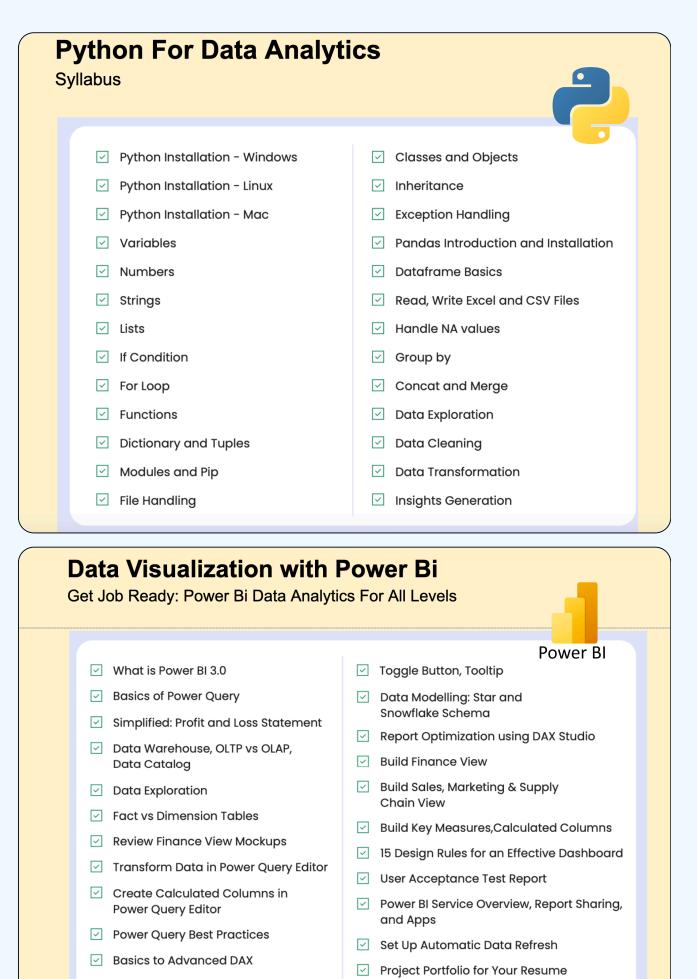
- Excel introduction
- Formulas
- Tables
- Charts
- Essential features
- Cleaning bad data
- Combining data with VLOOKUP, INDEX MATCH, XLOOKUP
- Basic Maths and Statistics
- Commonly Used Business Metrics (P & L)
- 🖂 Mean, Median, Mode
- ☑ Variance, Standard Deviation
- Correlation

- Merging Data
- Adding New Columns
- Loading Power Query Date
- Report creation
- Pivot Table options and formatting

X

Excel

- Power Pivot and DAX
- Data modeling
- Conditional formatting
- Basics of VBA
- ETL (Extract, Transform & Load Data)
- Functional Knowledge: Sales
- 🖂 User Empathetic Report Design
- Sales Analytics



- M language
- Data Visualisation –
 Basic to Advanced Charts
- Filter, Slicer, Bookmarks
- ☑ Interview Preparation Checklist
- ☑ Tasks based on Power BI monthly updates

Resume Writing Tips

Interview Tips

Job Application Tips

 \checkmark

Data Visualization with Tableau

- Introduction to Tableau
- Building Interactive Dashboards
- Data Connections and Integrations
- Advanced Visualization Techniques
- Real-World Projects

Statistics for Data Analytics

- Descriptive and Inferential Statistics
- Probability Theory and Distributions
- Hypothesis Testing
- Regression Analysis
- Data Sampling Techniques
- Statistical Analysis with Python

PROJECTS

Project 1: Data Cleaning and Visualization (Excel) Project 2: Python Data Analysis Project Project 3: SQL Data Extraction and Reporting Project 4: Power BI Dashboard Creation Project 5: Tableau Interactive Dashboard Project 6: Business Analytics Case Study Project 7: Predictive Analytics Project Project 8: Marketing Data Analysis Project 9: Financial Data Analysis Project 10: Sales Data Forecasting Project 11: Customer Segmentation Analysis Project 12: Data-Driven Decision Making





Bonus Class

- Ai For Data Analyst
- Is Ai Gonna Replace Data Analysts?

Job Application / Interview Hacks

- Crafting a Professional Resume
- Highlighting Key Skills and Projects
- LinkedIn Profile Guide
- Optimizing Your LinkedIn Profile
- Networking Strategies
- Building a Professional Online Presence

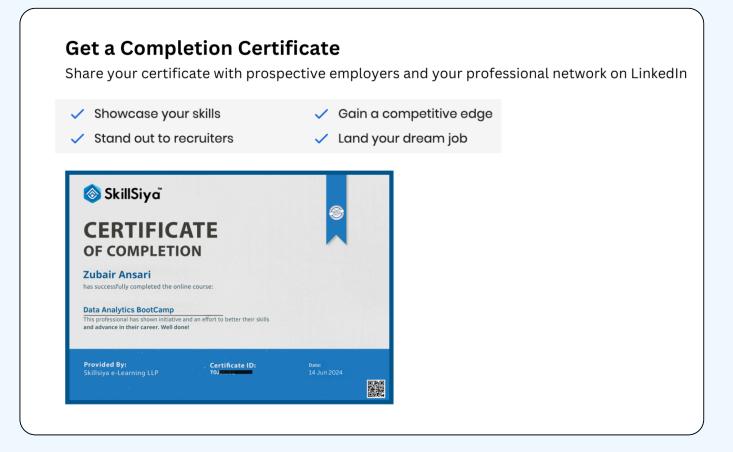
Requirements

- No prior experience is required. We will start from the very basics
- You'll need to install Anaconda. We will show you how to do that step by step
- Basic Requirements: Basic computer skills and a computer or PC.
- Course Validity: Access course lectures for 5 years. All lectures are available immediately after purchase.
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